



theparkerfoundation  
For Autism and Child Development

We are currently gearing up for another fabulous *Illuminate The Night Gala* fundraiser!

This year **Spring Forward For Autism** is excited and proud to introduce you to our **co-host** and **community partner, The Parker Foundation For Autism and Child Development!** Year after year together, we effectively combine resources to provide programs designed with the total family support necessary for children with autism to succeed in reaching their full potential. Our partnership has proven to be a winning combination for uniting the larger community, maximizing donor impact and most importantly meeting the global needs of the family affected by autism. Our shared vision includes leveraging future opportunities to combine resources to positively impact the growing numbers of families affected by autism in Brevard, with emphasis on vocational training skills and workforce development.

This year's event to support our cause, "*Light Up Rio*" will be held on **Friday, May 8, 2020** at the **Hilton Rialto**. We are transporting you to the streets of Rio de Janeiro through an evening filled with street performers, silent auction, assorted heavy Hors d'oeuvres, open bar, live entertainment, and DJ! We are asking you to grab your Brazilian Carnival Masks, partake in our "Best Mask" competition and join us to support children in Brevard County affected by Autism Spectrum Disorder (ASD).

### How you can help:

- **Silent Auction:** Contribute an item(s) or service(s) that will be on display for auction
- **Event Sponsor:** Your company name will be listed prominently in the program and you will receive recognition at the event, on our website, and on our social media platforms
- **Advertising:** Purchase space in our gala program to increase your market reach

All silent auction donations, artwork, and advertisement agreements must be received by April 23, 2020 to be included in our event program. Please complete the enclosed form. If you have questions, please contact Event Chair, Susan Belcher at: [susan@springforwardforautism.org](mailto:susan@springforwardforautism.org) (954-214-6781 )

On behalf of everyone at **Spring Forward for Autism, The Parker Foundation** and our autism community, thank you for your generosity. We are very grateful for your support.

*Your Illuminate The Night Hosts*

**Susan Belcher**

Spring Forward for Autism - Founder/Parent Advocate.

**Melissa Parker**

The Parker Foundation for Autism and Child Development- Co Founder

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## SPONSORSHIP LEVEL OPPORTUNITIES

All sponsorships and artwork must be received by **April 23, 2020** to be listed in the event program.

\_\_\_\_\_ **CARNIVAL - \$10,000**

2 VIP Tables for 16 guests, FRONT PAGE EXPOSURE, 2 Page Article in the Program, Live Event recognition, Large Logo Hanging Banner, Logo on all Marketing Materials and Social Media

\_\_\_\_\_ **RIO - \$5,000**

2 VIP Tables for 16 guests, Full Page Ad, Live Event Recognition, Logo on all Marketing Materials and Social Media

\_\_\_\_\_ **AMAZON - \$2,000**

1 VIP Table for 8 guests, Full Page Ad, Logo on all Marketing Materials, Website and Social Media

\_\_\_\_\_ **SAMBA - \$1000**

4 Gala Tickets & Full-Page Ad, Logo on all Marketing Materials, Website and Social Media

\_\_\_\_\_ **CAIPIRINHA - \$500**

2 Gala Tickets & Half Page Ad

\_\_\_\_\_ **INDIVIDUAL TICKET - \$125**

**Business/Individual:** \_\_\_\_\_

(Please print name(s) exactly as it should appear in our event program)

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Internal Use Only:**

**Check Number:** \_\_\_\_\_ **Amount:** \_\_\_\_\_ **Team Member Name:** \_\_\_\_\_

Please make checks payable to Spring Forward For Autism

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## PROGRAM ADVERTISEMENTS

If you would like to purchase advertising space in our program, check the ad size listed below and submit artwork in the following: JPG, .TIF, or .PDF file format. Ads will be in Full Color

All sponsorships and artwork must be received by **April 23, 2020** to be listed in the event program.

Please email your advertisement to: [contact@springforwardforautism.org](mailto:contact@springforwardforautism.org)

\_\_\_ \$500 - Full Page Ad (7"x9" portrait)

\_\_\_ \$250 - Half Page Ad (7"x4.5" landscape)

\_\_\_ \$150 - Quarter Page Ad (3.5"x4.5" portrait)

\_\_\_ \$50 - Business Card Ad (2"x3.5")

Note: The purchase of ad space is not tax deductible, only donations are tax deductible.

## AUCTION/RAFFLE DONATIONS

Donations may be combined with other auction items to form packages. Services will be available for one year from date of auction unless otherwise noted. Donations are available to all registered bidders without discrimination.

Description of auction/raffle donation:

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Retail Value of item or service \$ \_\_\_\_\_

**Business/Individual:** \_\_\_\_\_

(Please print name(s) exactly as it should appear in our event program)

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

Internal Use Only:

**Check Number:** \_\_\_\_\_ **Amount:** \_\_\_\_\_ **Team Member Name:** \_\_\_\_\_

Please make checks payable to Spring Forward For Autism

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## HELPING FAMILIES AFFECTED BY AUTISM IN BREVARD COUNTY

### **About SFFA and Parker Foundation Collaborative:**

Spring Forward For Autism and The Parker Foundation have successfully partnered on multiple outreach programs and community events since 2016 with the goal of providing total family needs of the ASD child in Brevard county while being a model of inclusion, kindness and acceptance for all people to follow. The number of families and level of impact grows significantly when we collaborate, whether it is hosting sold-out Super Skate for Super Kids events, Sensory Santa holiday socials, Speak Through Sports tennis play days, joint autism safety initiatives, bullying prevention programs, swim programs and more. Combining the advocacy efforts, resource access and fundraising savvy of SFFA with the established breadth and success of Parker Foundation programs has proven to be a winning combination for uniting the larger community, maximizing donor impact and most importantly meeting the global needs of the family affected by autism. Our shared vision includes leveraging future opportunities to galvanize our combined resources to positively impact the growing numbers of families affected by autism here at home, across the US and worldwide, with an added emphasis on vocational training skills and workforce development.

### **Spring Forward for Autism**

Spring Forward For Autism is a nonprofit 501(c)(3) organization whose mission is to raise awareness and provide financial support to families to help their children with autism achieve their full potential. As one of our missions, Spring Forward awards private financial support grants up to \$2,000 per family per year. This can be used for Applied Behavioral Analysis, Speech Therapy, Occupational Therapy, Medical Expenses, Sensory Equipment, Legal Fees for Guardianships, and more. Our goal is to provide guidance, resources, and funding to parents raising a child with ASD. Studies demonstrate that early and intense intervention is crucial when treating individuals affected by autism, yet sadly, very few of the effective treatments are covered by medical insurance. Parents are often left struggling to piece together a treatment program for their child with the limited funds available. These children affected by autism will go without vital treatments due to financial restraints. Spring Forward strives to help their parents so that each child with autism can have the opportunity to reach his or her highest potential.

### **The Parker Foundation**

***The Parker Foundation for Autism and Child Development*** was established in 2015 by Ted and Melissa Parker after noticing a lack of resources for their son who was diagnosed with Autism at the age of 4. Their mission is to use education, sports and the arts as avenues to enrich the lives of and bridge the gap between children with ASD's and related disabilities, their families and communities worldwide. The Parker Foundation executes their vision through their three fully funded programs: Speak Through Education, Speak Through Sports, and Speak Through Arts. By utilizing strategic partnerships with specialized educational and therapy individuals and organizations, sports teams, arts institutions, parks and recreation facilities, volunteers and peer buddies, the Parker Foundation sets the standard for inclusion, kindness and helping all children meet their fullest potential at no cost to families to make a true global impact for generations to come